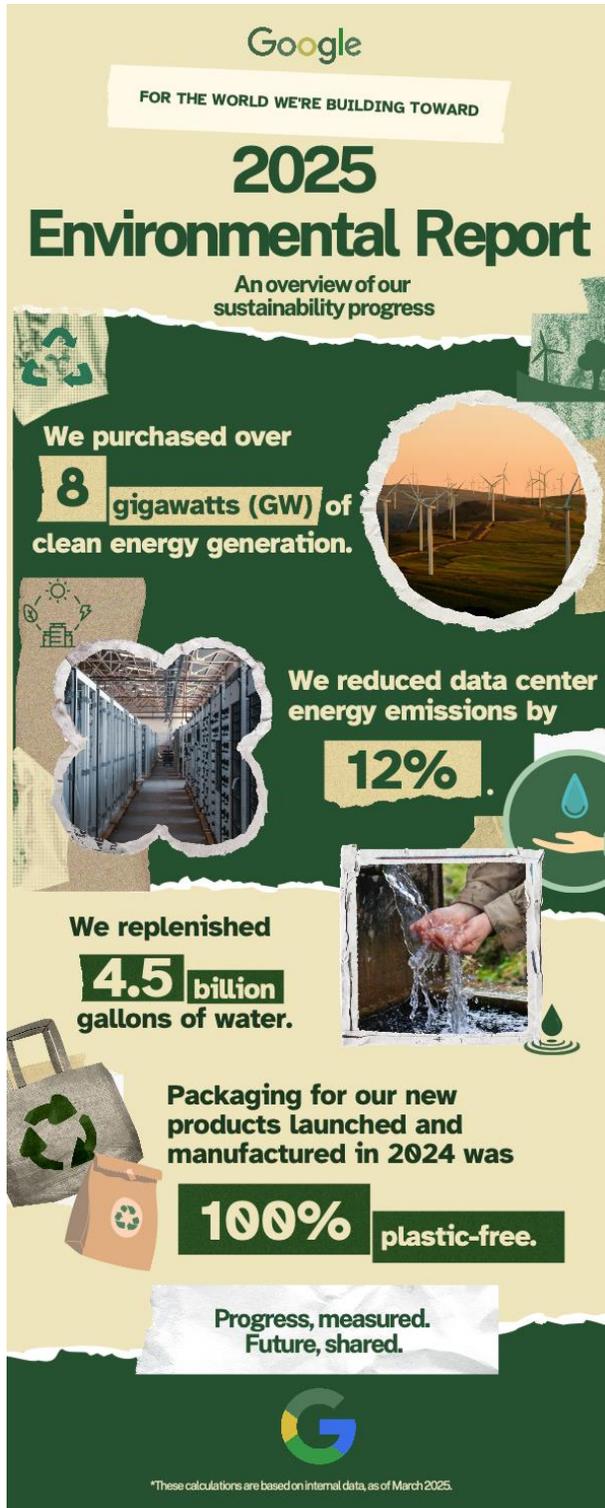


Comprehensive Exam-Shared Element (Option 2)

a) Infographic



b) Strategic Note:

The objective of this infographic is to increase public awareness of Google's sustainability efforts and measurable progress by 20% within one month of its release. The messaging strategically aligns with Google's brand identity, as Google has consistently positioned itself as a reliable, responsible, and innovative industry leader. By showcasing verified environmental milestones drawn directly from the 2025 Environmental Report, this infographic reinforces that positioning in a visually compelling and data-driven format. For Google, sustainability is a core dimension of its leadership and a direct reflection of its long-term commitment to people, technology, and the planet.

*Disclaimer: This page has no affiliation with the organization, the product, or the service. This is for a program project only.

Note: Google is a subsidiary of Alphabet Inc. and the parent company of Gemini. As the public-facing brand directly associated with Gemini and Alphabet Inc., Google is the focal brand of this infographic.